

**IN THE UNITED STATES DISTRICT COURT
FOR THE MIDDLE DISTRICT OF PENNSYLVANIA**

ZACHARY FRIDLIN,

No. 4:24-CV-01770

Plaintiff,

(Chief Judge Brann)

v.

INTEREST MEDIA, INC.,

Defendant.

**ORDER SCHEDULING INITIAL
CASE MANAGEMENT CONFERENCE**

AND NOW, this 9th day of June 2025, **IT IS HEREBY ORDERED** that:

1. The initial case management conference pursuant to FED. R. CIV. P. 16 will be conducted by the Court on **June 23, 2025, at 2:30 p.m.** The Court prefers to hold these conferences by telephone. Plaintiff's counsel shall initiate the conference call. The Court may be reached in chambers at **570-323-9772**. At the time the call is placed, all counsel shall be on the line and prepared to proceed. It is the Court's preference that counsel do not participate in conference calls by cell phone.

2. The primary purpose of this conference will be to establish case management deadlines to enable this action to go forward as efficiently as possible, including the simplification of issues, a schedule for the completion of discovery, amendment of pleadings, joinder of parties, filing of motions and trial. Participation in this conference by counsel or by pro se litigants is mandatory.

3. If counsel of record is unable to participate in the conference, the Court shall be notified with the name of the substitute counsel two business days in advance of the date of the conference at the telephone number set forth above.

4. Counsel representing non-governmental corporate entities are reminded to comply with FED. R. CIV. P. 7.1.

5. Counsel are advised to comply with Rule 16.3(a) of the Rules of Court for the Middle District of Pennsylvania. **Local Rule 16.3 requires lead counsel for each party to meet prior to the management conference and complete a “Joint Case Management Plan” form. The completed form, which is set forth in Appendix A of the local rules, must be filed at least seven (7) days prior to the conference.** Counsel should also be conversant with the district’s “Expense and Delay Reduction Plan,” adopted on August 19, 1993, as required by the Civil Justice Reform Act of 1990, and are expected to proceed in a manner intended to secure the just, speedy and inexpensive determination of this action. FED. R. CIV. P. 1.

6. It is anticipated that discovery has been initiated and will be conducted with dispatch, including compliance with FED. R. CIV. P. 26(a), so that a reasonable discussion of the merits of the case will take place at the time of the conference.

7. Counsel shall not cease active discovery pending disposition of a motion to dismiss.

8. At the case management conference, the captioned action will be placed on one of the following tracks:

- a. **Fast Track** - Referring the case to a United States Magistrate Judge for recommendations.
- b. **Expedited Track** - Setting a trial date to be determined at the time of the case management conference.
- c. **Standard Track** - Setting a trial date of not more than 20 months from the filing of the complaint.
- d. **Complex Track** - Setting a trial date in excess of 20 months but less than 2 years from the filing of the complaint.

9. The parties and counsel are directed to the Court's calendar attached hereto. The dates referred on the calendar shall be strictly complied with. The parties are advised that once the deadlines have been established extensions of those time periods will not be granted, except under exceptional circumstances.

10. Finally, please be advised that the Court will take no action based upon correspondence. Counsel is respectfully reminded to adhere to the motion practice set forth in the Rules.

*Please see our website at: www.pamd.uscourts.gov for general information and forms.

BY THE COURT:

s/ Matthew W. Brann
Matthew W. Brann
Chief United States District Judge

Judge Brann's 2026 Calendar										
ICMC	Discovery Deadline	Dispositive Motions & Supporting Briefs	Plaintiffs' Expert Reports	Defendants' Expert Reports	Supplemental /Rebuttal Expert Reports	Motions in Limine & Supporting Brief	Pre-trial memos & Proposed Voir Dire Questions & Proposed Jury Instructions	Final Pre-trial conference	Jury Selection/ Trial	
Aug 2024	Apr 7, 2025	Jun 9, 2025	Sep 8, 2025	Oct 8, 2025	Oct 22, 2025	Nov 5, 2025	Nov 17, 2025	Nov 24, 2025	Jan 5, 2026	
Sep 2024	May 5, 2025	Jul 7, 2025	Oct 6, 2025	Nov 6, 2025	Nov 20, 2025	Dec 4, 2025	Dec 22, 2025	Dec 29, 2025	Feb 2, 2026	
Oct 2024	Jun 2, 2025	Aug 4, 2025	Nov 3, 2025	Dec 3, 2025	Dec 17, 2025	Jan 2, 2026	Jan 20, 2026	Jan 26, 2026	Mar 2, 2026	
Nov 2024	Jul 7, 2025	Sep 8, 2025	Dec 1, 2025	Jan 5, 2026	Jan 20, 2026	Feb 3, 2026	Feb 17, 2026	Feb 23, 2026	Apr 6, 2026	
Dec 2024	Aug 4, 2025	Oct 6, 2025	Jan 5, 2026	Feb 5, 2026	Feb 19, 2026	Mar 5, 2026	Mar 23, 2026	Mar 30, 2026	May 4, 2026	
Jan 2025	Sep 8, 2025	Nov 3, 2025	Feb 2, 2026	Mar 2, 2026	Mar 16, 2026	Mar 30, 2026	Apr 20, 2026	Apr 27, 2026	Jun 1, 2026	
Feb 2025	Oct 6, 2025	Dec 1, 2025	Mar 2, 2026	Apr 2, 2026	Apr 16, 2026	Apr 30, 2026	May 18, 2026	May 26, 2026	Jul 6, 2026	
Mar 2025	Nov 3, 2025	Jan 5, 2026	Apr 6, 2026	May 6, 2026	May 20, 2026	Jun 3, 2026	Jun 22, 2026	Jun 29, 2026	Aug 3, 2026	
Apr 2025	Dec 1, 2025	Feb 2, 2026	May 4, 2026	Jun 4, 2026	Jun 18, 2026	Jul 2, 2026	Jul 20, 2026	Jul 27, 2026	Sep 14, 2026	
May 2025	Jan 5, 2026	Mar 2, 2026	Jun 1, 2026	Jul 1, 2026	Jul 15, 2026	Jul 29, 2026	Aug 24, 2026	Aug 31, 2026	Oct 5, 2026	
Jun 2025	Feb 2, 2026	Apr 6, 2026	Jul 6, 2026	Aug 6, 2026	Aug 20, 2026	Sep 3, 2026	Sep 21, 2026	Sep 28, 2026	Nov 2, 2026	
Jul 2025	Mar 2, 2026	May 4, 2026	Aug 3, 2026	Sep 3, 2026	Sep 17, 2026	Oct 1, 2026	Oct 19, 2026	Oct 26, 2026	Dec 7, 2026	